

JESUS BRAND SPIRITUALITY STUDY QUESTIONS

ORIENTATION TO THE LANDSCAPE Chapters One & Two

If you are discussing these questions in a group, you may want to refer to the *Discussion Ground Rules* for guidance. These can be found in the appendix or on www.jesusbrandspirituality.com.

1. What are some of the impressions you have of Christianity in contemporary society that exemplify what the author refers to as “trademark infringement on the Jesus brand” [see p. 6]?
2. Are you (or do you have a loved one who is) reluctant to pursue spirituality on the Jesus path because of negative associations with the religion that bears his name? How do you see those associations affecting you (or your loved one)?
3. How do you feel about viewing spirituality as a pilgrimage focused on taking the next step closer God? What are the advantages (and perhaps disadvantages) of this approach [see pp. 4–7]?
4. Trace some of the influences that have shaped your view of faith, using either the big picture quadrant of world religions [see p. 19] or the quadrant of Christianity [see p. 24].
5. What are some of your observations, thoughts, or experiences of what the author describe as “border blending” [pp. 31–32] or “corner dwelling” [see pp. 32–33].
6. What are some of your observations, thoughts, or experiences of what the author describes as “the tug toward the center” [see pp. 33–36].